



# 2023 National Telemedicine Summit

*Key Strategies to Revolutionize & Transform Healthcare Delivery, Optimize Quality Patient Care & Outcomes, Increase Accessibility, Enhance Data Analytics, and Reduce Costs!*

**September 28 – 29, 2023 • The Roosevelt, A Waldorf Astoria Hotel • New Orleans, LA**

## Conference Overview

Today, telemedicine is one of the fastest growing sectors in healthcare. It is reshaping the landscape of healthcare delivery in the United States, and is being recognized as the future of global healthcare. Telemedicine addresses and achieves the basic tenants of Healthcare Reform: providing the population with access to improved and convenient, high quality patient centric care, enhancing outcomes, while reducing per capita expenditures. Today, nearly 50 percent of hospitals throughout the United States are engaged in telemedicine programs. Studies have shown that the benefits of telemedicine include significantly improved outcomes, efficient care delivery as well as reduction in mortality rates, hospitalizations, length of stay, readmissions and healthcare costs. Telemedicine has greatly enhanced access to quality care in rural areas and patient satisfaction has increased due to its convenience and patient centric approach.

We have created an exciting, high-level forum featuring knowledgeable leaders and executives from the nation's leading Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving and exciting landscape of telemedicine. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

## Intended Audience

### From Hospitals & Health Systems:

*Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers*

*Also, Presidents, Vice Presidents, Directors and Managers of:*

- Telemedicine
- Telehealth
- Medical Management
- Medicare
- Senior Products
- Health Reform
- Innovation
- Clinical Operations
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Population Health Management
- Health Promotion and Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality and Safety
- Readmissions
- Clinical Informatics
- Finance
- Product Development
- Finance
- Quality
- Pharmacy

- Regulatory Affairs
- Risk Management
- Utilization Management
- Business Development
- Disease Management
- Community Health
- Medical Practitioners
- Pharmacy

*This program is also geared towards Health Plans, Telemedicine Companies, States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers*

### Agenda

#### Day One – Thursday, September 28, 2023

- 7:15 *Conference Registration & Morning Breakfast*
- 8:00 *Chairperson's Opening Remarks*
- 8:15 The Opportunities, Challenges and Limitations of Telemedicine for Hospitals**
- 9:00 Healthcare Intersection of Telemedicine with Artificial Intelligence**
- 9:45 *Networking Break & Refreshments*
- 10:15 Implementing Remote Patient Monitoring to Improve Patient Health, Care Coordination and Cost Reduction**
- 11:00 Strategies to Optimize Care Coordination through Telemedicine**
- 11:45 Digital Health Strategy in an Emergency Department During a Pandemic and Beyond**
- 12:30 *Luncheon for All Attendees & Speakers*
- 1:30 Utilizing Telemedicine to Reduce Hospital Readmissions in Heart Failure Patients**
- 2:15 Panel Discussion: Implementing Hospital Telemedicine Programs – Strategies to Address Costs, Improve Quality Care and Greater Healthcare Access**
- 3:15 *Networking Break & Refreshments*
- 3:45 COVID-19 and It's Impact on Telemedicine**
- 4:30 Transforming Rural Healthcare through Telemedicine and Virtual Visits**
- 5:15 *End of Day One*

**Day Two – Friday, September 29, 2023**

7:15 *Morning Breakfast*

8:00 *Recap of Day One*

**8:15 Implementing an Effective Telemedicine Program within Population Health Management**

**9:00 Optimizing Telemedicine by Increasing Access to Care through Video Visits**

9:45 *Networking Break & Refreshments*

**10:15 High Need, High Risk Patients: Successful Care Management Programs to Improve Care and Reduce Costs through Telemedicine**

**11:00 An Update on Reimbursements and Payments for Telemedicine Programs**

**11:45 Implementing an Innovative and Effective Telemedicine Program within Pediatric Services**

12:30 *Conference Concludes*

**Workshop Session**

Thursday, September 28, 2023 • 5:30 p.m. – 7:30 p.m.

**How to Effectively Improve Healthcare Delivery and Reduce Costs through Telemedicine Programs**

**Other Proposed Topics**

- Improving and Managing Stroke Patient Outcomes through Telemedicine Programs
- Data Analytics, Metrics and Reporting: How to Effectively Collect and Utilize This Information within Telemedicine
- Implementing an Effective Telepsychiatry Initiative to Provide Behavioral Health Consultation to Rural Hospitals and Emergency Rooms
- Strategies to Optimize Care Coordination through Telemedicine
- Optimizing Patient Engagement and Satisfaction through Telemedicine
- Check-in Groups through Telemedicine: A New Model of Acute, Emotional Support