



2024 Opioid & Fentanyl Abuse Management Forum

*Innovative Strategies for States, Health Plans/Hospitals to Manage the Opioid & Fentanyl Epidemic:
Engaging/Educating Clinicians and Patients, Implementing Enhanced Monitoring Strategies, and
Incorporating Effective Standards of Care*

February 15 – 16, 2024 • The Roosevelt, A Waldorf Astoria Hotel • New Orleans, LA

Overview

The opioid & fentanyl epidemic has gained national attention, and there has been increasing pressure on hospitals, health systems and health plans to effectively tackle this complex issue. Chronic pain affects a large number of Americans, and ineffective practices related to prescribing guidelines, prescription monitoring and provider education have led to an increase in opioid abuse/harm. Hospitals, health systems and health plans must engage in efficient organizational strategies, enhanced provider education and safer prescription practices to effectively tackle the rise in opioid & fentanyl abuse.

We have created a high-level forum featuring knowledgeable leaders and executives from hospitals, health systems and health plans who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving landscape of opioid & fentanyl management. Attendees will benefit from learning about best practices and strategies that have been deployed to address the challenges presented by the current healthcare environment impacting hospitals, health systems and health plans in effectively managing opioid abuse/harm. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Hospitals, Health Systems, Health Plans, Behavioral Health Centers, Employer Plans, TPAs,
Managed Care Organizations & Other Payers:

*Chief Executive Officers, Chief Medical Officers, Chief Financial Officers, Chief Operations Officers,
Chief of Psychiatry, Chief Information Officers*

Also, Presidents, Vice Presidents, Directors & Managers of:

- Behavioral Health
- Medical Management
- Strategic Planning
- Member Engagement
- Health Management
- Managed Care
- Health Promotion & Wellness
- Utilization Management
- Provider Relations
- Case Management
- Government Relations
- Accountable Care
- Health Information Management
- Operations
- Clinical Operations
- Disease Management
- Quality Improvement
- Community Health
- Mental Health
- Finance
- Reimbursement
- Network Management
- Compliance
- Episodes of Care
- Claims Management
- Outpatient Services
- Marketing
- Government Programs

• Care Management

• Risk Management

This program is also geared towards Mental Health Facilities, States, Government Agencies, Vendors, Healthcare Consultants, Solution Providers, Disease Management Organizations, Third Party Administrators, IT & Business Process Outsourcing Companies, Enrollment Brokers and More!

Agenda

Day One – Thursday, February 15, 2024

7:15 *Conference Registration & Morning Breakfast*

8:00 *Chairperson's Opening Remarks*

8:15 Developing an Effective and Comprehensive Opioid & Fentanyl Management System Across the Health System

9:00 Developing a Health Plan/Payer Focused Strategy to Effectively Manage Opioid Abuse

Perry Meadows, MD

Medical Director, Government Programs

Geisinger Health Plan

9:45 *Networking Break & Refreshments*

10:15 Enhancing Provider and Clinician Education on Effective/Appropriate Opioid & Fentanyl Guidelines

11:00 Enhancing Health Plan and Hospital Coordination on Opioid & Fentanyl Management

11:45 Implementing an Effective Patient Education Strategy Aimed at Responsible Opioid Utilization

Ben Lawrence, LPC-S, CCM

Director, Clinical Operations

Risk Identification & Outreach (RIO) Program

BlueCross BlueShield of Texas

12:30 *Luncheon for All Attendees & Speakers*

1:30 Developing an Efficient Prescription Monitoring System that Effectively Manages Opioid & Fentanyl Prescribing and Abuse

2:15 Panel Discussion: Effectively Managing Opioid & Fentanyl Prescription Monitoring, Dispensing and Patient Usage

3:15 *Networking Break & Refreshments*

3:45 Enhancing Community Outreach Strategies Targeting Vulnerable Populations to Provide Access to Opioid & Fentanyl Abuse Treatment

Teresa Garate, PhD
Principal
Health Management Associates

Anika Alvanzo, MD, MS, DFASAM, FACP
Principal
Health Management Associates

4:30 Implementing Community-Based Strategies for Opioid & Fentanyl Abuse Management with Local Partners

5:15 End of Day One

Day Two – Friday, February 16, 2024

7:15 Morning Breakfast

8:00 Chairperson's Recap of Day One

8:15 Hospital/Healthcare Facility Controlled Substance Diversion

9:00 Addiction is a Complex Disease: Linking Patients to Treatment Shouldn't Be

Shelby Arena
Harm Reduction Coordinator
Medication for Addiction Treatment & Electronic Referrals (MATTERS)

9:45 Networking Break & Refreshments

10:15 Medicaid Prescription Opioid and MAT Usage Trends – What Have We Learned?

Kyra Henderson
Senior Consultant
The Menges Group

Madeline Sale
Consultant
The Menges Group

11:00 Implementing Opioid & Fentanyl Abuse Initiatives that Provide Enhanced Access and Quality of Substance Abuse Treatment for Patients

11:45 Create System-Wide Standards of Care for Inpatient Opioid & Fentanyl Use Disorder Treatment

12:30 Conference Concludes

Workshop Session

Thursday, February 15, 2024 • 5:30 p.m. – 7:30 p.m.

Implementing Effective Standards of Care within Opioid & Fentanyl Prescribing and Management