



2022 Onsite Employee Health Clinics Summit

The Leading Forum on Building & Expanding On-Site Health Clinics – Incorporating Strategies that Reduce Costs, Ensure Employee Satisfaction and Positively Impact Patient Behavior

January 20 – 21, 2022 • DoubleTree Resort by Hilton Paradise Valley • Scottsdale, AZ

Overview

We are currently at a crucial point in time for corporate healthcare – employers are operating in a political and economic situation that has considerably evolved. Building and expanding onsite employee health clinics has become an imperative in enabling employers to offer competitive benefits, control costs, and provide quality healthcare to employees. Moreover, employers must redefine their corporate healthcare strategy, and innovation will be key to success!

The opportunities and challenges facing onsite health clinics have drastically changed over the past year. Healthcare reform has made its way to center stage on all matters related to healthcare, and onsite employee health clinics are no exception. Employers are aggressively seeking innovative means to cut back on corporate healthcare costs, and onsite employee health clinics have proven to be an effective way to significantly reduce those healthcare costs, and ultimately, have a positive impact on the company's bottom line.

By attending the 2022 Onsite Employee Health Clinics Summit, you will learn what it takes to build and streamline facilities that meet innovative visions for healthcare and wellness. You will also learn the benefits associated with expanding current onsite health facilities. Furthermore, you will walk away with practical solutions to operate a cost-effective healthcare program while providing quality healthcare.

Intended Audience

From Employers:

Chief Executive Officers, Chief Medical Officers, Chief Human Resources Officers, Chief Operating Officers

Also, Presidents, Medical Directors, Vice Presidents, Directors & Managers of:

- Human Resources
- Onsite Health
- Nursing
- Medical Services
- Wellness
- Human Capital Management
- Operations
- Occupational Health & Medicine
- Benefits
- Employee Health
- Health & Safety
- Health
- Employee Services
- Finance
- Disability Management
- Strategic Planning

Also, Executives from Hospitals, Health Systems, Health Consulting Firms, Health Plans, Medical Centers, Government/Municipalities, Urgent Care Centers, Retail Based Health Clinics, Vendors, Solution Providers and More!

AGENDA

Day One – Thursday, January 20, 2022

7:15 *Conference Registration & Networking Breakfast*

8:00 *Chairperson's Opening Remarks*

Clay Elder

SVP, Business Development Strategy

Premise Health

8:15 More Access, More Value: Keys to Success for Employer-Sponsored Healthcare

Tom Brown, CEBS

Director, Total Rewards

Hormel Foods Corporation

Clay Elder

SVP, Business Development Strategy

Premise Health

9:00 How Health Benefits Integration Extends the Value of Your Onsite Health Center

Stephen Ezeji-Okoye, MD

Chief Medical Officer

Crossover Health

Dag Vandermeer, MD

Medical Director

Crossover Health

9:45 *Networking Break & Refreshments*

10:15 Promoting a Holistic Culture of Worksite Health & Safety: Use of Mobile Unit Innovation to Effectively Deploy Flexible and Scalable Onsite Clinical Solutions; + Major Worksite Health Center Partnership Announcement

Jim Curcio

SVP, Product, Strategy & Growth

Matrix Clinical Solutions

Paula Krupa

Director, Global Benefits

Archer Daniels Midland Company

Julie Smock

Area H&S Manager

Archer Daniels Midland Company

Dan Meltzer, MD, MPH, FACEP

Chief Medical Officer

Matrix Clinical Solutions

11:00 Nabholz Case Study: How Failing Made Us Successful: Key Strategies to Overcome Resistance, Gain Buy-In, and Effectively Implement an On-Site Health Clinic

Jayme Mayo, PA-C

Director, Wellness

Nabholz Corporation

11:45 How to Measure Health Improvement for Onsite Employee Health Clinics

Russell DuBose, SHRM-CP, sHRBP

Director, Human Resources

Phifer Incorporated

12:30 Luncheon for All Attendees & Speakers

1:30 Launching Innovative Programs to Effectively Engage and Incentivize Employees to Utilize Onsite Health Clinics

Teaa Allston-Bing

Director, Human Resources

City of Douglasville, Georgia

2:15 Obesity Management Strategies, Where to Start

Sean Sullivan

President & CEO

Institute for Health and Productivity Management (IHPM)

Ryan Flugge, PhamD

Medical Account Associate Director

Medical Affairs Group

Novo Nordisk, Inc.

Carrie Lumia, BA, MS

Organizational Development & Wellness Coordinator

City of Goodyear

Tatiana Rupp, MSc, RN

Nurse Practitioner

Premise Health

2:55 Understanding the Value of Accreditation When Planning Your Worksite Clinic

Dennis Schultz, MD, MSPH, FACOEM

Board Member & Vice Chair, Standards and Survey Process Committee
Accreditation Association for Ambulatory Health Care (AAAHC)

3:15 *Networking Break & Refreshments (Sponsored by Pivot Onsite Innovations)*

4:00 Thinking about the Unthinkable: How Care Planning Reduces Fiscal Burdens on Employers and Teams

Joanne Eason
President
Five Wishes

4:30 Impact of DFW Airport's Onsite Clinic to the Health and Wellbeing of our Employees

Ollie Malone, PhD
Vice President, Human Resources
DFW International Airport

5:15 *End of Day One*

Day Two – Friday, January 21, 2022

7:15 *Networking Breakfast (Sponsored by McGriff)*

8:00 *Chairperson's Recap of Day One*

Clay Elder
SVP, Business Development Strategy
Premise Health

8:15 Pivoting Onsite Clinics to Support Essential Workers During a Pandemic, Across the Country

Hilary Mitchell
Director, Employee Health Services
Pitney Bowes

9:00 Bringing Value Based Care to Dentistry

Ern Blackwelder
Chief Executive Officer
Onsite Dental

9:30 Developing a Viable Primary Care Model for your Onsite Clinic to Ensure Quality Healthcare and Employee Satisfaction

Monica Garza, MPA
Onsite Health Clinics Leader
H-E-B Wellness Primary Care

10:15 *Networking Break & Refreshments*

10:45 The Next Frontier for Employer-Sponsored Health Care – Mobile Diagnostics

Jeff Barton

EVP, Commercial Markets

TridentCare

Reono Bertagnolli, MD

Medical Director

Rely Radiology

11:30 Creating an Integrated Value-Based and Consumer-Friendly Health and Wellness Onsite Health Clinic

Steven Marks, DNP, RN, APN, COHN-S, FAAOHN

Health Services Manager

Viking Yacht Company

12:15 *Conference Concludes*

Workshop Session

Thursday, January 20, 2022 • 5:30 p.m. – 7:30 p.m.

How to Develop and Maintain an Onsite Health Clinic with Excellence

This workshop will address best practices to determine the feasibility of a new on-site health center and/or evaluate the performance of an existing on-site health center. Spanning the financial to the cultural, we will discuss key factors and processes that ensure an on-site health center is structured to most effectively drive utilization. We will address the concepts of return and value on investment to help identify how to measure and maximize results.

Finally, with the fundamental understanding that engagement drives results, we will discuss how to best create social environments both within and outside the on-site health center that promote health and drive engagement.

About the Workshop Leader:

Erin Eason is the *National Director of Onsite Clinic Consulting Services* within at **CBIZ, Inc.** Erin joined CBIZ in 2013 as a consultant for onsite clinic services. She brings her unique clinical, operational and technical experience to the role. Erin assists clients in assessing the feasibility of implementing an onsite clinic through detailed data analysis. Leveraging her knowledge of healthcare trends and requirements, she makes recommendations regarding vendor selection. Throughout the implementation process, Erin utilizes her extensive ambulatory experience to ensure the goals of employers and the best interest of employees and their families are represented to create a quality, cost-effective environment of health and wellness.