World Conference Forum

2024 Value Based Healthcare Forum

Creating a Viable Clinical and Financial Structure that Produces Optimal Value-Based Healthcare Results; Engaging Physicians and Patients; Implementing Effective Performance Measures; Managing Reimbursement Opportunities and Challenges; and More!

September 23 – 24, 2024 • The Roosevelt, A Waldorf Astoria Hotel • New Orleans, LA

Conference Overview

The shift to value-based healthcare and reimbursement has greatly impacted the way healthcare is delivered and billed within hospitals and other healthcare providers. Transitioning from fee-for-service to value-based care has created several challenges as well as opportunities. Creating an optimal delivery of care system has been at the forefront of value-based healthcare. Providers are incentivized as well as penalized based on the quality of care that is administered. It will be critical for providers to effectively administer quality of care, as well as manage the cost shift when transition to value-based healthcare.

This conference will examine several strategies, models and case studies to understand how to best navigate the value-based healthcare system. Leading hospitals, health systems, healthcare providers and subject matter experts will present effective models to employ for a viable clinical and financial integrated value-based healthcare structure.

Don't miss this discussion-filled event filled with a variety of providers and value-based healthcare leaders and team members who will share their up-to-date experience and enriching insights. The more you hear, the better prepared you and your team will be to thrive in this new healthcare paradigm and build solid strategic programs.

Intended Audience

From Health Plans, Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Pharmacy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- Value-Based Health
- Population Health
- Medical Management
- Medicare
- Senior Products
- Value-Based Health
- Innovation
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Payment Reform
- Health Promotion & Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality & Safety
- Sales
- Managed Care
- Product Development
- Finance
- Quality
- Pharmacy
- Disease Management
- Community Health

- Utilization Management
- Health Reform
- Network Management
- Pharmacy

This program is also geared towards States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Monday, September 23, 2024

7:15 Conference Registration & Morning Breakfast

8:15 Chairperson's Opening Remarks

Wendy Smith
Executive Vice President
COPE Health Solutions

8:30 Innovations in Hospital Capacity Management within Value Based Health

Ryan Ribeira, MD, MPH
Medical Director, Emergency Services
Stanford Health Care

9:15 Effective Provider Selection to Optimize Member Engagement within Value-Based Healthcare

Reggie Ross, MD
Director, Primary Care
CenterWell Senior Primary Care

10:00 Networking Break & Refreshments

10:30 Effective Value Based Care Integrated Networks in Post Acute Care

Stephen Rees, MD
Medical Director, Post Acute & Transitional Care
Ochsner Health Network

Betsy Ware
Performance Improvement
Ochsner Health Network

11:15 Opportunities and Challenges in Implementing an ACO

James Newman, MD, MHA, MACP

Chair, Hospital Optimization
Medical Director, Midwest Admissions & Transfer Center
Mayo Clinic

12:00 Luncheon for All Attendees & Speakers

1:15 Patients Love Value Based Care…Just Don't Call it That

Kristin Wikelius
Chief Program Officer
United States of Care

2:00 <u>Panel Discussion:</u> How to Effectively Engage Providers in a Value Based Healthcare Environment

Sherri Onyiego, MD, PhD, FAAFP
Senior Medical Director
Equality Health

Ashley Bose, MD
Medical Director
Ashley Pediatrics

Joe Tidwell
Senior Vice President, Network Development & Provider Engagement
Louisiana Healthcare Connections

3:00 Networking Break & Refreshments

3:30 <u>Panel Discussion:</u> Implementing a Viable Clinical and Financial Integrated Model to Enhance Value Based Healthcare

Stephen Rees, MD
Medical Director, Post Acute & Transitional Care
Ochsner Health Network

Wendy Smith
Executive Vice President
COPE Health Solutions

Reggie Ross, MD
Director, Primary Care
CenterWell Senior Primary Care

4:15 Hospital Throughput – The New Battleground of Value Versus Volume for Value Based Health

Mark Green
Independent Healthcare Consultant
Network Member
GLG

5:00 End of Day One

<u>Day Two – Tuesday, September 24, 2024</u>

7:15 Morning Breakfast

8:15 Recap of Day One

Wendy Smith
Executive Vice President
COPE Health Solutions

8:30 The 7-Pillar Value Based Care Model

Debra Corbett
Vice President, Quality & Risk Adjustment
CINQCARE

9:15 Value-Based Contracting in Population Health

Ian Duncan, PhD, FSA, FIA, FCIA, FCA, CSPA, MAAA
Chief Actuary
Arbital Health
Adjunct Professor, Actuarial Statistics
University of California Santa Barbara

10:00 Networking Break & Refreshments

10:30 Keynote Session: Healing the System: Three Key Components for a Better Healthcare Tomorrow

Arshiya Seth, MD
Chief Medical Officer
Community Health Center

11:15 What it Takes to Effectively Evaluate and Protect Providers in Value Based Care Risk Agreements

Wendy Smith
Executive Vice President
COPE Health Solutions

12:00 Conference Concludes