



2022 National Telemedicine Forum

Key Strategies to Revolutionize & Transform Healthcare Delivery, Optimize Quality Patient Care & Outcomes, Increase Accessibility, Enhance Data Analytics, and Reduce Costs!

March 24 – 25, 2022 • The Roosevelt, A Waldorf Astoria Hotel • New Orleans, LA

Conference Overview

Today, telemedicine is one of the fastest growing sectors in healthcare. It is reshaping the landscape of healthcare delivery in the United States, and is being recognized as the future of global healthcare. Telemedicine addresses and achieves the basic tenants of Healthcare Reform: providing the population with access to improved and convenient, high quality patient centric care, enhancing outcomes, while reducing per capita expenditures. Today, nearly 50 percent of hospitals throughout the United States are engaged in telemedicine programs. Studies have shown that the benefits of telemedicine include significantly improved outcomes, efficient care delivery as well as reduction in mortality rates, hospitalizations, length of stay, readmissions and healthcare costs. Telemedicine has greatly enhanced access to quality care in rural areas and patient satisfaction has increased due to its convenience and patient centric approach.

We have created an exciting, high-level forum featuring knowledgeable leaders and executives from the nation's leading Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving and exciting landscape of telemedicine. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also, Presidents, Vice Presidents, Directors and Managers of:

- Telemedicine
- Telehealth
- Medical Management
- Medicare
- Senior Products
- Health Reform
- Innovation
- Clinical Operations
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Population Health Management
- Health Promotion and Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality and Safety
- Readmissions
- Clinical Informatics
- Finance
- Product Development
- Finance
- Quality
- Pharmacy

- Regulatory Affairs
- Risk Management
- Utilization Management
- Business Development

- Disease Management
- Community Health
- Medical Practitioners
- Pharmacy

This program is also geared towards Health Plans, Telemedicine Companies, States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Thursday, March 24, 2022

7:15 Conference Registration & Morning Breakfast

8:15 Chairperson’s Opening Remarks

Virginia Burchett
Chief Executive Officer
VBurchett Consulting

8:30 Optimizing Patient Engagement and Satisfaction through Telemedicine

David Houghton, MD, MPH
Chief, Division of Movement Disorders
Vice-Chair, Department of Neurology
Medical Director, Ochsner CareConnect 360
Ochsner Health System

9:15 Healthcare Intersection of Telemedicine with Artificial Intelligence

Eric Eskioglu, MD, FAANS
Executive Vice President
Chief Medical & Scientific Officer
Novant Health

10:00 Networking Break & Refreshments

10:30 Implementing Agile and Innovative Virtual Care Program within a Pediatric Healthcare System

Tamara Perry
Senior Director, Virtual Health & Innovation
Children’s Medical Center

11:15 An Innovative Program for Managing Disruptive Patients in the Era of Telemedicine

Arshiya Seth, MD

Medical Director, Ambulatory Risk & Patient Safety
Cambridge Health Alliance

12:00 Luncheon for All Attendees & Speakers

1:15 Resilience of the Tele-Acute Care to Clinical Needs

Michael Ries, MD, MBA, FCCM, FCCP, FACP

Medical Director, System Critical Care & Tele-ICU
Advocate Aurora Health

2:00 Panel Discussion: Implementing Hospital Telemedicine Programs – Strategies to Address Costs, Improve Quality Care and Greater Healthcare Access

Tamara Perry

Senior Director, Virtual Health & Innovation
Children’s Medical Center

Stephanie Lempke, PT, DPT, MMM

Assistant Director, Digital Health Operations
University of Rochester Medical Center

Laurie Hall, RN, MBA

Director, Telehealth Services
Essentia Health – Duluth, MN

3:00 Networking Break & Refreshments

3:30 The Benefits and Implementation Strategy for Asynchronous Visits: eConsults

Stephanie Lempke, PT, DPT, MMM

Assistant Director, Digital Health Operations
University of Rochester Medical Center

4:15 Transforming Rural Healthcare through Telemedicine and Virtual Visits

Maureen Ideker RN, BSN, MBA

Senior Advisor, Telehealth
Essentia Health – Duluth, MN

5:00 End of Day One

Day Two – Friday, March 25, 2022

7:15 Morning Breakfast

8:15 Recap of Day One

Virginia Burchett

Chief Executive Officer
VBurchett Consulting

8:30 Check-in Groups through Telemedicine: A New Model of Acute, Emotional Support

Kimble Richardson, MS, LMHC, LCSW, LMFT, LCAC
Manager, Business Development & Referrals
Behavioral Health
Community Health Network

9:15 Remote Patient Monitoring – A COVID Response

Laurie Hall, RN, MBA
Director, Telehealth Services
Essentia Health – Duluth, MN

10:00 Networking Break & Refreshments

10:30 Digital Health in Emergency Services

Patrice Callagy, RN, MPA, MSN, CEN
Executive Director, Emergency Services
Stanford Health Care

Sam Shen, MD, MBA, FACEP
Vice Chair, Clinical Operations & Quality
Stanford Health Care

11:15 Next Gen RPM: The Future of Remote Patient Monitoring

Tanay Tandon
CEO & Co-Founder
Athelas

12:00 Conference Concludes

Workshop Session

Thursday, March 24, 2022 • 5:15 p.m. – 7:15 p.m.

Build an Integrated and Compliant Telemedicine Program that will Prepare you for Audits, is Reimbursed, and Achieves the Quadruple Aim

The Centers for Medicare and Medicaid Services is continuing telehealth's expanded role into the future. In its final physician fee schedule for 2021, the agency added more than 60 services to the Medicare telehealth list, allowing these services to be covered.

With this in mind, the OIG's overarching goal is to detect possible weaknesses in current processes for Medicare telehealth services provided by all types of organizations. The Department of Health and Human Services' Office of the Inspector General announced that it will conduct a series of audits of Medicare Part B telehealth services. These audits are currently

underway and give rise to two questions: what do these audits entail and what are providers doing to prepare?

This workshop will review the details of the OIG's Work Plan and assist participants in developing a personalized approach, including designing an internal audit that will focus on telemedicine billing, integrations, and activities that are enhanced through the appropriate deployment of telemedicine. Through careful analysis of your organization's structure, partnerships, and networks, you will identify key functions, people, technology, and processes. You will also gain insights on how to build an integrated and compliant Telemedicine Program that is reimbursed and achieves the Quadruple Aim.

About the Workshop Leader:

Virginia Burchett is the *Chief Executive Officer* of **VBurchett Consulting**, is an experienced speaker and noted healthcare innovator. She is an accomplished Healthcare Consultant and Population Health expert with over 30 years of experience in the Healthcare industry, including nearly 25 years of experience at Kaiser Permanente. Ms. Burchett brings diverse experience in population health, healthcare policy, quality, healthcare IT/digital health, regulatory compliance, accreditations, value-based care, CMS and commercial programs, physician relations, and managed care. Ms. Burchett supports the strategic alignment of business plans with the healthcare delivery system, improving processes and identifying areas of improvement that produce significant savings and meet the goals of the Quadruple Aim. Ms. Burchett has evaluated health technologies, designed digital health platforms, and implemented meaningful behavior change management programs for patients. She coordinated the closure and opening of hospitals and medical centers and helped to create Centers of Excellence for Kaiser Permanente.

Additional Proposed Topics

- Data Analytics, Metrics and Reporting: How to Effectively Collect and Utilize This Information within Telemedicine
- Implementing Remote Patient Monitoring to Improve Patient Health, Care Coordination and Cost Reduction
- How to Effectively Improve Healthcare Delivery and Reduce Costs through Telemedicine Programs