



2021 Hospital Patient Flow Management Conference

Revolutionary Strategies to Boost Hospital-Wide Patient Flow and Achieve Value Based Health: Improve Patient Centric Care, Enhance Admission to Discharge, Increase Revenues, Employ Technology/Data Analytics, Address Barriers to Care and More!

November 15 – 16, 2021 • Caesars Palace Hotel • Las Vegas, NV

Overview

Today, the nation’s healthcare environment has recognized that enhanced and efficient hospital-wide patient flow is essential in achieving value-based health and delivering safe, high-quality patient centric healthcare. Covid-19 and the environment surrounding the pandemic has had a profound impact on hospital patient flow. Hospitals and health systems are examining how to provide the right care, in the right place, and at the right time while reducing costs and eliminating waste. They are developing/implementing innovative and collaborative based interventions, and employing technology and real-time data information – improving hospital-wide patient throughput to reduce wait times, re-design care management, and move the patient smoothly and efficiently from admission to discharge. Enhanced patient flow results in appropriate high-quality healthcare, improved patient satisfaction, and increased hospital profitability.

We have created a high-level forum featuring knowledgeable leaders and executives from hospitals and health systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving landscape of Patient Flow Management. Attendees will benefit from learning about best practices and strategies that have been deployed to address the challenges presented under the current healthcare environment impacting hospitals and health systems in effectively managing patient flow. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Hospitals, Health Systems & Providers:

Chief Executive Officers, Chief Medical Officers, Chief Clinical Officers, Chief Operating Officers, Chief Financial Officers

Also, Vice Presidents, Directors, Managers & Executives of:

- Medical Management
- Utilization Management
- Quality
- Appeals Management
- Patient Financial Services
- Patient Care
- Emergency Medicine
- Hospitalists
- Billing
- Medical Records
- Operations
- Strategy
- Case Management
- Care Management
- Denial Management
- Compliance
- Admissions
- Patient Flow
- Emergency Department
- Managed Care
- Coding
- Risk
- Finance
- Clinical Documentation

• Nursing

• Physician Assistants

*Also of interest to Health Plans, Payers, Employer Plans, TPAs, Managed Care Organizations
Healthcare Consultants, Solution Providers, Vendors, Purchasers, Physician Groups, Behavioral Health
Centers, Healthcare Technology Innovators, Data Analytics Providers, Pharmacy Benefit Managers,
Disease Management Organizations, Home Health Care Companies, Third Party Administrators,
Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies,
Enrollment Brokers and More!*

Agenda

Day One – Monday, November 15, 2021

7:15 *Conference Registration & Morning Breakfast*

8:15 *Chairperson's Opening Remarks*

Kyle Freeman

Go-To-Market Business Leader

Simpler Consulting, an IBM Company

8:30 Essential Components for Implementing Care Coordination and Discharge Procedures to Optimize Patient Flow Management

Ariana Peters, DO, FACOI, FHM

Consultant, Division of Hospital Internal Medicine

Medical Director, Care Management

Mayo Clinic

9:15 Developing a Patient Flow Model that Incorporates Effective Strategies on Physician Advisors, Level of Care, Readmissions, and More!

Julie Van Dusen

Director, Case Management

Genesis Health System

Todd Gray, MD

Physician Advisor

Genesis Health System

10:00 *Networking Break & Refreshments*

10:30 Managing Transitions of Care: Improving Quality and Optimizing Performance

Debra Corbett

Director, Quality Program

Amida Care

11:15 Innovative Approaches to Improve and Prevent ED Overcrowding and Boarding

Ryan Ribeira, MD, MPH

*Assistant Medical Director, Emergency Services
Stanford Health Care*

12:00 Luncheon for All Attendees & Speakers

1:15 Utilizing Technology to Transform the ED and Streamline Patient Flow Management

Kyle Freeman

*Go-To-Market Business Leader
Simpler Consulting, an IBM Company*

2:00 Panel Discussion: Best Collaborative Approaches to Patient Flow Management through Hospital Wide Throughput and Care Coordination

Ryan Ribeira, MD, MPH

*Assistant Medical Director, Emergency Services
Stanford Health Care*

Sharon Urban, MSN, MHA, RN-BC, CNML, NE-BC, FACHE

*Senior Director, Patient Care Services
Bayhealth*

Ariana Peters, DO, FACOI, FHM

*Consultant, Division of Hospital Internal Medicine
Medical Director, Care Management
Mayo Clinic*

3:00 Networking Break & Refreshments

3:30 Improving Hospital Throughput and Reducing Emergency Department Overcrowding

Lucio Barreto, BSN, RN, CCRN, MICN

*Clinical Program Manager, Emergency Medicine Quality & Safety
Clinical Program Manager, Patient Experience & Service Excellence
Mount Sinai*

4:15 Aligning Population Health Management and Physician Engagement to Boost Quality and Patient Satisfaction

Judy Ducsik, MBA, ARRT (N)

*Founder & CEO
Expert Vue
Former Executive Director
Swedish Heart & Vascular Institute*

5:00 End of Day One

Day Two – Tuesday, November 16, 2021

7:15 *Networking Breakfast*

8:15 *Chairperson's Recap of Day One*

Melanie Morris, MSN, RN, CMTE
Director, Transfer & Operations Center
Renown Health

8:30 A Systematic Approach and Framework for Aligning Leaders to Achieve their Quality Imperative

Craig Gronczewski, MD MBA
Senior Vice President, Medical Affairs
Chair, Department of Emergency Medicine
Penn Medicine Princeton Health

9:15 Centralized Hospital Command Centers 101: Key Strategies for Design and Implementation

Melanie Morris, MSN, RN, CMTE
Director, Transfer & Operations Center
Renown Health

Jacob Keeperman, MD
Executive Medical Director, Transfer & Operations Center
Renown Health

10:00 *Networking Break & Refreshments*

10:30 Enhancing Patient Flow and Hospital Capacity to Deliver Quality Care, Enhance the Patient Experience and Reduce Costs

Carol Rajchel, MBA, RN
Director, Operations Center
St. Rose Dominican Hospital
Dignity Health

11:15 Changing a Pond into a River: From Stagnation to Innovation – Uncover the Real Issues with Patient Flow and Develop Strategies to Move Forward

Sharon Urban, MSN, MHA, RN-BC, CNML, NE-BC, FACHE
Senior Director, Patient Care Services
Bayhealth

12:00 *Conference Concludes*