



# 2022 Medicaid Managed Care Conference

*Essential Strategies to Succeed in the New Landscape of Medicaid Managed Care and its Expansion: Navigating CMS Regulations, States and Health Plan Collaboration to Improve Healthcare and Reduce Costs, Boost Network Adequacy, Integrate Social Determinants, and More!*

**June 9 – 10, 2022 • InterContinental New Orleans • New Orleans, LA**

## Overview

In the United States today, over 70 million low income individuals are enrolled in Medicaid Managed Care plans and it is expected to increase drastically by 2026. CMS has instituted its Final Rule, a sweeping overhaul of Medicaid Managed Care, resulting in new regulations and mandates with the goal of improving Medicaid member access to quality healthcare, enhancing outcomes while reducing healthcare costs. State Medicaid Agencies and Medicaid Health Plans throughout the United States are struggling with how to be best prepared and succeed in this new, rapidly evolving landscape of healthcare.

We have created an exciting, high level forum featuring knowledgeable leaders and executives from the nation's leading Medicaid Health Plans and State Government Agencies who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving landscape of Medicaid Managed Care. Attendees will benefit from learning about best practices and strategies that have been deployed to address the challenges in transforming Medicaid Managed Care. Topics include improving network adequacy, enhancing member access to quality healthcare, boosting member enrollment/engagement, managing carved in services, integrating social determinants, enhancing care coordination/collaboration and reducing the overall healthcare spending.

By attending the 2022 Medicaid Managed Care Conference, you will learn what others in the Medicaid Managed Care arena are doing to succeed in transforming the nation's healthcare and its Medicaid member population.

## Intended Audience

From States, Government Agencies, Health Plans & Managed Care Organizations:

*Medicaid Directors, Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Medical Officers, Chief Strategy Officers & Chief Information Officers*

*Also, Presidents, Vice Presidents, Directors & Managers of:*

- State Medicaid
- Managed Care
- Health Services/Healthcare Programs
- Human/Social Services
- Quality Improvement
- Government/State-Sponsored Programs
- Population Health Management
- Medical Management
- Long-Term Care
- Behavioral Health
- Medicaid
- Policy Analysis
- Compliance
- Quality Assurance
- Healthcare Financing
- CHIP
- Health Promotion & Wellness
- Community Health
- Medical Assistance
- Clinical Affairs

- Finance
- Care Management
- Operations
- Regulatory Affairs
- Pharmacy

- Sales & Marketing
- Network Development
- Care Management
- Disease Management
- Innovation

*This program is also geared towards Centers for Medicare & Medicaid Services (CMS), Hospitals, Providers, Vendors, Employers, Purchasers, Physician Groups, Behavioral Health Centers, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies, Enrollment Brokers and More!*

### **Agenda**

#### **Day One – Thursday, June 9, 2022**

7:15 *Conference Registration & Networking Breakfast*

8:15 *Chairperson's Opening Remarks*

**Virginia Burchett**  
*Chief Executive Officer*  
**VBurchett Consulting**

**8:30 Effective Strategies to Integrate Social Determinants in Medicaid Managed Care**

**9:15 Unleash Digital Transformation with Medicaid Benefit Management**

**Nirnay Patel**  
*VP & General Manager*  
*Government Business/Enterprise Digital Strategy*  
**Simplify Healthcare**

10:00 *Networking & Refreshments Break*

**10:30 Incorporating Managed Long-Term Services and Supports (MLTSS) into a Managed Care Organization**

**Carol Cianfrone**  
*Director, Medicaid Care Management Programs*  
**Horizon NJ Health**

**11:15 Effective Strategies to Foster Trust and Engagement with Medicaid Members**

**Kelsey McNamara**  
*Director, Research*  
**Papa**

12:00 *Luncheon for All Attendees & Speakers*

**1:15 Analytics, Innovation, and Outcomes: Keys to Addressing Social Drivers of Health for Medicaid Members**

**Dee Bialecki-Haase, MD, CPE**

*Chief Medical Officer*

**Paramount Health Care**

*President*

**ProMedica Health Network**

**Katie Ward, DNP, RN**

*Associate Vice President, Social Determinants of Health*

**ProMedica**

**2:00 Panel Discussion: Examining Innovative Programs & Trends in Medicaid Managed Care**

**Jim Milanowski**

*President & CEO*

**Genesee Health Plan**

3:00 *Networking & Refreshments Break*

**3:30 Implementing Effective Programs to Impact High Utilizers of Medicaid Services**

**4:15 Post Public Health Emergency: Prepare for Redetermination for Medicaid**

**Jim Milanowski**

*President & CEO*

**Genesee Health Plan**

5:00 *End of Day One*

**Day Two – Friday, June 10, 2022**

7:15 *Networking Breakfast*

8:15 *Chairperson's Recap of Day One*

**Virginia Burchett**

*Chief Executive Officer*

**VBurchett Consulting**

**8:30 Unwinding the Public Health Emergency (PHE) with Integration with Managed Care Organizations (MCOs)**

**Tara LeBlanc**

*Medicaid Deputy Director, Eligibility*

*Bureau of Health Services Financing*

## **Louisiana Department of Health**

### **9:15 Implementing Effective Remote Patient Monitoring Strategies within the Medicaid Managed Care Population**

**Tanay Tandon**  
*CEO & Co-Founder*  
**Athelas**

*10:00 Networking & Refreshments Break*

### **10:30 Maximizing Responsiveness to Critical Incidents in a Managed Care Environment to Prevent Abuse, Neglect, and Exploitation**

**Jamie Kennedy**  
*Director, Quality*  
**UPMC Health Plan**

### **11:15 Technology Efficiencies to Increase Reimbursement Accuracies and Improve Provider Relations**

**Brittany Demers**  
*Senior Sales Engineer*  
**HealthEdge**

*12:00 Conference Concludes*

### **Workshop Session**

Thursday, June 9, 2022 • 5:15 p.m. – 7:15 p.m.

### **Optimizing Digital Health Solutions for Medicaid Populations**

#### About the Workshop Leader:

**Virginia Burchett** is the *Chief Executive Officer* of **VBurchett Consulting**, is an experienced speaker and noted healthcare innovator. She is an accomplished Healthcare Consultant and Population Health expert with over 30 years of experience in the Healthcare industry, including nearly 25 years of experience at Kaiser Permanente. Ms. Burchett brings diverse experience in population health, healthcare policy, quality, healthcare IT/digital health, regulatory compliance, accreditations, value-based care, CMS and commercial programs, physician relations, and managed care. Ms. Burchett supports the strategic alignment of business plans with the healthcare delivery system, improving processes and identifying areas of improvement that produce significant savings and meet the goals of the Quadruple Aim. Ms. Burchett has evaluated health technologies, designed digital health platforms, and implemented meaningful behavior change management programs for patients. She coordinated the closure and opening of hospitals and medical centers and helped to create Centers of Excellence for Kaiser Permanente.