



# 2023 Value Based Healthcare Forum

*Creating a Viable Clinical and Financial Structure that that Produces Optimal Value-Based Healthcare Results; Engaging Physicians and Patients; Implementing Effective Performance Measures; Managing Reimbursement Opportunities and Challenges; and More!*

**September 28 – 29, 2023 • The Roosevelt, A Waldorf Astoria Hotel • New Orleans, LA**

## Conference Overview

The shift to value-based healthcare and reimbursement has greatly impacted the way healthcare is delivered and billed within hospitals and other healthcare providers. Transitioning from fee-for-service to value-based care has created several challenges as well as opportunities. Creating an optimal delivery of care system has been at the forefront of value-based healthcare. Providers are incentivized as well as penalized based on the quality of care that is administered. It will be critical for providers to effectively administer quality of care, as well as manage the cost shift when transition to value-based healthcare.

This conference will examine several strategies, models and case studies to understand how to best navigate the value-based healthcare system. Leading hospitals, health systems, healthcare providers and subject matter experts will present effective models to employ for a viable clinical and financial integrated value-based healthcare structure.

Don't miss this discussion-filled event filled with a variety of providers and value-based healthcare leaders and team members who will share their up-to-date experience and enriching insights. The more you hear, the better prepared you and your team will be to thrive in this new healthcare paradigm and build solid strategic programs.

## Intended Audience

From Health Plans, Hospitals & Health Systems:

*Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Pharmacy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers*

*Also, Presidents, Vice Presidents, Directors & Managers of:*

- Value-Based Health
- Population Health
- Medical Management
- Medicare
- Senior Products
- Value-Based Health
- Innovation
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Payment Reform
- Health Promotion & Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality & Safety
- Sales
- Managed Care
- Product Development
- Finance
- Quality
- Pharmacy
- Disease Management
- Community Health

- Utilization Management
- Health Reform

- Network Management
- Pharmacy

*This program is also geared towards States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers*

### **Agenda**

#### **Day One – Thursday, September 28, 2023**

7:15 *Conference Registration & Morning Breakfast*

8:00 *Chairperson's Opening Remarks*

**8:15 How to Effectively Engage Providers in a Value-Based Healthcare Environment**

**9:00 The Hospital Front Door – How an Emergency Department can Drive System Value Based Care Strategies**

9:45 *Networking Break & Refreshments*

**10:15 Establishing Effective Patient-Centered Outcomes of Care for Value-Based Healthcare – Examining the Cost to Achieve those Outcomes**

**11:00 Utilizing Data to Align Plan Incentives with Provider Goals to Improve Quality of Care and HEDIS Measures**

**11:45 Measuring Clinical and Financial Programs: Implementing and Improving Effective Value-Based Healthcare Models Based on Performance Measurements**

12:30 *Luncheon for All Attendees & Speakers*

**1:30 Examining the Impact of MACRA on Value-Based Healthcare**

**2:15 Panel Discussion: Implementing a Viable Clinical and Financial Integrated Model to Enhance Value-Based Healthcare**

3:15 *Networking Break & Refreshments*

**3:45 Gaining Physician Buy-in on Value-Based Healthcare and Reimbursement Models**

**4:30 Optimizing Perioperative Care for Value Based Health: Is the Quintuple Aim Possible and Profitable?**

5:15 *End of Day One*

**Day Two – Friday, September 29, 2023**

7:15 *Morning Breakfast*

8:00 *Recap of Day One*

**8:15 Optimizing Physician Engagement and Alignment to Ensure a More Viable Value Based Healthcare System**

**9:00 Establishing an Effective Value-Based Healthcare Network to Optimize Care and Cost Strategies**

9:45 *Networking Break & Refreshments*

**10:15 Value Based Payment Programs and Provider Performance Variation**

**11:00 How to Effectively Manage the Cost Trend and Revenue Loss/Gain when Shifting to Value-Based Healthcare**

**11:45 Effectively Integrating Hospital Readmission Strategies with Value-Based Healthcare**

12:30 *Conference Concludes*

**Workshop Session**

Thursday, September 28, 2023 • 5:30 p.m. – 7:30 p.m.

**How to Implement Strategies and Operations within a Value-Based Healthcare Structure that are Practical and Effective**