



2023 National Medicare Advantage Forum

Implementing Successful Strategies that Focus on Member Enrollment, Revenue Enhancement, Medical Management, Compliance and Operations!

May 8 – 9, 2023 • The Roosevelt, A Waldorf Astoria Hotel • New Orleans, LA

List of Past Attendees

Title	Company
CEO	Hospice of Michigan
President & CEO	HealthTexas Medical Group
CMO	Paramount Healthcare
Regional Account Director	Takeda Oncology
VICE PRESIDENT OF COMPLIANCE	CAREINGTON INTERNATIONAL
VICE PRESIDENT, CUSTOMER ENGAGEMENT	CAREINGTON INTERNATIONAL
Sr. Manager of Healthcare Partnerships	LifeStation
National Account Director	Takeda Oncology
Product Director, Assisted Living Health Plan	UnitedHealthcare/Optum
EVP, Business Development	Delta Dental of Arizona
CEO	Rapides Primary HealthCare Center
DCEO	Rapides Primary HealthCare Center
CEO	Infinity Visiting Physicians
Director- Managed Markets, West Coast	Takeda Oncology
Director - Regional Account Director Team	Takeda Oncology
Senior Manager, Compliance	LIBERTY Dental Plan
Assistant Manager, Compliance	LIBERTY Dental Plan
Director of Managed Care	Dialysis Clinic, Inc.
Manager of Sales	Kelsey-Seybold
National Sales Director, Health Plans	Rx Savings Solutions
Director, Health Plans	Rx Savings Solutions
Ast Director Registration	Riverside University Health Center
Supervisor Nursing Education	UFHealth
Director of Case Management	Vibra Hospital
Director, Clinical Documentation Integrity	Castell Health
Nurse Practitioner	Arkansas Heart Hospital
Utilization Nurse 2	Humana
APRN	CommonSpirit Health
CNO	Flint River Hospital
Benefits Specialist	Kaiser Permanente
Head of Sales & Account Management	Health Cost & Risk Management LLC
LPN	UHG
Project Director	Community Connections

Director of Business Development	Spring Valley Hospital
Coding Supervisor	Community Health Network
Director of Accreditation, Regulation & Licensing	Kaiser Permanente
Regional Vice President	Humana
System Pharmacy Business Manager	Avita Health
Director	Montoux
Medical Director	Blue Shield of California
CMO	True Health New Mexico
National Account Manager	ProMedica Senior Care
Managed Care Specialist	ProMedica Senior Care
Partner Account Executive	WEX
VP Strategic Financial Services	Baylor Scott & White Health
VP of Sales	Leading Response
VP, National Program Development	Mom's Meals
VP-Sales & Account Management-Medicare Department Sales	Mom's Meals
Director, Healthcare Partnerships	Mom's Meals
Vice President of Sales	NationsBenefits
COO	NationsBenefits
Head of Strategic Growth	Athelas
Enterprise Growth	Athelas
Director, Health Plans	Rx Savings Solutions
Director of Health Plan Product	Rx Savings Solutions
SVP Sales	Zelis
VP, Sales	Zelis
Broker Development Manager	Careington International Corporation
Director of Sales	Careington International Corporation
Chief Executive Officer	LIFE COORDINATED®
AVP	CENTIPEDE Health Network
Medicare Sales Consultant	LIFE COORDINATED®
Sr. Vice President/Chief of Staff	Nightingale's Nursing & Attendants
Senior Leader, Medicare Government Programs Product Strategy & Design	MVP Health Care, Inc.
Director, Business Solutions	ProMedica
Founder & CEO	FarmboxRx
Director, Quality Program	Amida Care
Founder & CEO	Expert Vue
President	SB Actuaries
Executive Vice President, Consulting & Professional Services	HealthMine
Consulting Manager	Archetype Solutions Group
COO	Freedom Health
Principal	ATTAC Consulting

COO	Aveta Inc
Asst VP Direct & MA Marketing	Blue Cross & Blue Shield of South Carolina
Compliance Officer	Comprehensive Care Management Corp
Compliance Dir	Blue Cross Blue Shield Tennessee
Medicare Compliance Officer	CareFirst BlueCross BlueShield
Sr Compliance Officer	Cigna
Dir Medicare Administration	Gateway Health Plan
VP Compliance	Universal American Financial Corp
Dir Sr Segment	Blue Cross Blue Shield of FL
Mgr Medicare Advantage Operations Compliance	Blue Cross Blue Shield Tennessee
Dir Forensic & Litigation Consulting	FTI Consulting
Medicare Compliance Officer	Regence BlueCross BlueShield
Corp Compliance Dir & Privacy Official	TMG Health Inc
Managing Dir	FTI Consulting
Sr Mgr Sales Compliance & Investigation	Wellcare
Regional SHIP Coordinator	Waccamaw Regional Council
Compliance Analyst	TMG Health Inc
Mgr Medicare Operations	Walgreens Health Initiative
Dir Div Medicare Advantage Operations	Ctrs for Medicare & Medicaid Svcs
Compliance Officer	UnitedHealth Grp
Consultant	Gorman Health Group
Federal Programs Mgr	UCare
Dir & Asst General Auditor	Blue Cross Blue Shield of Michigan
Compliance Officer	Physicians United Plan
Natl Dir Health Plan Oversight	Kasler Permanente Foundation Health Plan Inc
Govt Compliance & QA Analyst	Mayo Clinic Health Solutions
Dir Compliance	Denver Health Hospital
Project Dir	Delmarva Foundation
Dir Risk Mgmt & Legal Svcs	OConnor Hospital
Managing Editor	AIS
Regulatory & Compliance Specialist	Genesis Home Medical Equipment
Consultant	Mandelbaum & Raup Healthcare Advisors
Sales Mgr	Chinese Community Health Plan
Bus Dev Proj Mgr	Martins Point Generations LLC
Sr Consultant	Advanced Pharmacy Concepts
Dir Clinical Pharmacy	Blue Cross Blue Shield of FL
Medicare Sales Mgr	Marion Polk Community Health Plan Advantage

Mgr Medicare Enrollment	Care 1st Health Plan
VP Medicare Ops	Care 1st Health Plan
Audit & Compliance Officer	CareOregon
Policy & Compliance Specialist	Coventry Health Care Inc
Dir Regulatory Compliance	Coventry Health Care Inc
Compliance Specialist	Clarian Health Plans
Sr Revenue Officer	Adventist Health System
Compliance Analyst	Lovelace Health Plan
Mgr Group Medicare Sales	CDPHP
Dir Bus Dev	The TriZetto Group
Marketing Coordinator	Mid Valley IPA
Sr Product Analyst	Blue Cross Blue Shield Tennessee
Sales Supv	Chinese Community Health Plan
Sales & Outreach Mgr	Contra Costa Health Plan
Chief of Operations	Community Health Group
Supv Individual Sales	Independence Blue Cross
MICAP Coordinator	Southern MS Planning & Dev District Area Agc
Medicare SHIP Volunteer Coordinator	State Health Insurance Assistance Program
Medicare Compliance Specialist	WellCare
AVP Group & Broker Sales	Medicare Mucho Mas
Strategic Account Exec	ViaLanguage
Marketing Project Mgr	Physicians Health Choice
Dir Marketing	Health Choice Arizona
VP Sales & Marketing	Erickson Advantage
Sales Mgr	HMS
Customer Svc Mgr	Blue Care Network
Sr Product Mgr	Express Scripts Inc
Mgr Membership Accounting	Molina Healthcare
Managed Care Sys Tech	Itasca Medical Care
Medicare Svc Coordinator	ConnectiCare Inc & Affiliates
Dir Enrollment & Billing	Clarian Health Plans Inc
Mgr Medicaid Eligibility & Reconciliation	Keystone Health Plan East
Dir Membership & Billing	Blue Care Network
Dir Natl Medicare Finance East	Kaiser Permanente
VP	GHG
PMP	Safeguard Svcs LLC
Govt Eligibility Mgr	Clear Choice Health Plans
Dir Enrollment	Medica HealthCare Plans Inc
Mgr Medicare Compliance	AvMed Health Plans
Consultant	Accenture

Dir	Infocrossing Healthcare Svcs
Mgr Member Retention & Outreach	MD Care Health Plan
Sales Training Supv	Blue Shield of CA
Member Svcs Dir	MMM Healthcare
Sales	Convergys
VP Member Svcs	MMM Healthcare
Dir Sales	Convergys
Sr Dir Sales	Erickson Retirement Communities
Sr Marketing Mgr	Home Diagnostics Inc
Compliance Mgr	HealthNow
Dir	Convergys
Enrollment Retention Coordinator	Marion Polk Community Health Plan
MD	Clarian Health Plans Inc
Medicare Compliance Officer	Health Choice Arizona
Medicare Operations Supv	Health Choice Arizona
Supv	Universal American
Sr Medicare Compliance Analyst	AvMed Health Plans
Dir Corp Compliance	Wellcare
Marketing & Communications	Molina Healthcare of OH Inc
CFO VP	Jack Schroeder and Assoc Inc
Medicare Advisor	Centene Corp
Mgr	Molina Healthcare California
Marketing Operations Mgr	Jack Schroeder & Assoc
COO	Superior Health Plan
AVP	JSA Inc
Medicare Representative	Superior HealthPlan
Mgr Corp Compliance & Auditing	Comprehensive Health Mgmt Inc
Investigator	DIFP
Submissions Specialist	Physicians Health Choice
Mgr	Blue Cross Blue Shield of Michigan
Outreach Coordinator	SGS Medic North
Prodcut Dev	Kaiser Permanente
Sr Medical Dir	Sutter Independent Physicians
Marketing Coordinator	Molina Healthcare California
Junior Team Leader	Accenture
Supv	Accenture
Analyst	Accenture
Medicare Compliance & Audit Specialist	Comprehensive Health Mgmt Inc
Program Inspections Asst	DHHS OS OIG
Supv	Blue Care Network
Supervisor Govt Programs Enrollment	United Healthcare

Medicare Reconciliation Supervisor	United Healthcare
Market Segment Mgr	BlueCross BlueShield of Minnesota
Corp Account Dir	Johnson & Johnson Health Care Sys Inc
VP Natl Accounts	Medco Health Solutions Inc
VP Corp Communications	BlueCross BlueShield North Dakota
Sr VP	AON Consulting
Dir Marketing	Health Alliance Plan
Dir Market Strategy Contract Oprtn	AstraZeneca Inc
Sr VP Medicare Programs	Trizetto Group
VP	GlaxoSmithKline
Partner	Computer Sciences Corp
Dir Bus Dev	TMG Health Inc
VP Marketing	CVS Caremark
Dir Strategic Operations	King Pharmaceuticals
VP Benefits	Kellogg Co
Sr Dir Corp Accounts	AstraZeneca LP
Dir Medicare Quality & Patient Outcomes	GlaxoSmithKline
Exec VP	Softheon Inc
VP Marketing	CIGNA Senior Care
Chief Medical Officer	Prime Therapeutics
Dir Government Program Sales & Marketing	Blue Cross Blue Shield of Minnesota
Marketing Mgr	Softheon Inc
System Architect	Softheon Inc
Dir Corp Accounts	King Pharmaceuticals
Dir	Knowledgebase Marketing Inc
VP Solutions Architect	KnowledgeBase Marketing
Benefit Plan Mgr	American Airlines
Healthcare Solutions Product Mgr	Metavante Corp
Mgr Specialty Benefits Division	Fidelity Security Life Insurance Co
VP Govt Program & Svcs	MedImpact Healthcare Systems Inc
Partner	Neal Gerber & Eisenberg LLP
Product Dev Mgr	Vista HealthPlan
Sr Mgr	Pfizer Health Solutions
Marketing Mgr	World Research Group
Exec Account Mgr	GlaxoSmithKline
VP Sales	Resolution Health Inc
VP & Chief Pharmacy Officer	Excellus
Sr VP Govt Programs	Prime Therapeutics Inc
Sr Dir Reimbursement Strategy	McKesson Specialty
CEO	Amerigroup Corp

Dir Corp Account Medicare	King Pharmaceuticals
VP Sales	Medco
Strategic Operations Mgr	GlaxoSmithKline
Sr Dir Product Marketing	TriZetto Group
VP Sales & Marketing	TMG Health Inc
Sr Dir Medicare Products	Express Scripts Inc
Sr Editor	FDC Reports Inc
Regional Administrator	Centers For Medicare & Med Svcs
Principal	Preferred Health Strategies Ltd
Group VP	Medco Health Solutions Inc
CEO	Chamberlin Edmonds
VP Marketing	Wisconsin Physicians Svc
President & CEO	Chamberlin Edmonds
Mgr	Blue Care Network of Michigan
Managing Dir Benefits Productivty	American Airlines
Dir Medicaid Practice	Avalere Health Consulting
Dir Pharmacy Services Clinical	Blue Cross Blue Shield of Michigan
Sys Implement Mgr Medicare Part C/D	CMS
Research Analyst	Credit Suisse
Sales Mgr	Harvard Pilgrim Health Care
VP Sr Products Finance	Highmark Blue Cross Blue Shield
Dir Interplan Financial Admnstrtn	Horizon Blue Cross Blue Shield of New Jersey
Mkt President Cntrl N FL Sr Sgmnt	Humana Health Care Plans
VP Strategy & Product Dev	Humana Health Care Plans Inc
Exec Dir	Medco
Compliance Officer & Dir Marketng	Molina HealthCare of Utah Inc
Founder & President	Preferred Health Strategies Ltd
Asst Dir Consumer Markets	Regence Blueshield
Exec Dir & CEO	Regional Advantage Services LLC
VP Product Strategy & Bus	Resolution Health
Consulting Mgr	TriZetto Group
Sr Dir Product Dev Management	TriZetto Group
Corp Account Dir	Johnson & Johnson Health Care Systems
Supv Payroll & Employee Benefits	Auburn University
Attorney	Neal Gerber & Eisenberg LLP
Dir Product Dev Execution & Mgmt	United Healthcare
VP Medicare	Presbyterian Health Plan
Project Mgr	Presbyterian Health Plan
VP Business Analysis	Sterling Life Insurance Co

Corporate Account Dir	Johnson & Johnson Healthcare Systems
Asst VP Network Operations	CIGNA Pharmacy Mgmt
Healthcare Consultant	Tower Perrin
Chief Actuary UHC Retiree Solutions	United Health Group
CEO	Summit Health Plan
Vendor Mgr	Prime Therapeutics
Regional VP Managed Markets	GlaxoSmithKline
VP & Actuary	Hannover Life Reassurance
Mgr Product Dev	Systemed RX a Medco Business
Regional Finance Mgr	Kindred Pharmacy Svcs
Dir Information System	Kindred Healthcare Inc
Exec VP Strategic Consulting	KnowledgeBase Marketing
Pharmacy Mgr Operations	Premera Blue Cross
VP	Tela Sourcing
Assoc Mgr	Johnson & Johnson Health Care Systems
Supvr Medicare Drug Program	Arkansas Blue Cross & Blue Shield
Dir Corporate Accounts Central US	King Pharmaceutical
Sales Dir	TriZetto Group
VP	TriZetto Group
Product Consultant	TriZetto Group
Dir	TriZetto Group
Sales Mgr	Infocrossing Healthcare Services Inc
Vice Chairman Public Programs	Lovelace Health Plan
Finance	Lovelace Health Plan
Vice Chairman Government Programs	Vista HealthPlan
Vice Chairman Product Dev	Vista HealthPlan
VP	HMSA
National Contracting Manager	Hazelden
Divisional Director, Managed Care Operations	Catholic Health Partners
Director	TeamHealth
Director, Network Contracting & Pricing	BlueCross BlueShield of WNY
Associate General Counsel	Wal-Mart
Assoc. VP	CareFirst BlueCross BlueShield
Senior Manager	ECG Management Consultants, Inc.
Comp & Reimbursement Specialist	HealthPlus of Michigan
President	MedPOINT Management
Senior Manager, Provider Engagement	Tufts Health Plan
Director, Contract Management	Magellan Health Services
COO	Community Care of North Carolina
Director of Business Development	Axela Care Health Solutions

Medical Director & Director of Provider Relations	Health Plan Select
VP Network Pricing, Central Region	United Healthcare
VP & Assoc General Counsel	Blue Cross Blue Shield of NE
Operations Manager	MedPartners Administrative Services
Network Development Director	University Physicians Health Plans
Board Chairman	Health Span
Director, Professional Reimbursement	Blue Cross Blue Shield of Louisiana
Sr. VP Operations	Centene Corporation
Provider Relations Rep.	Athens Area Health Plan Select
Product Support Specialist	McKesson Health Solutions
Senior Account Executive	Validare, Inc.
VP	Superior Health Plan
Regional Director, Network Management	Providence Health Plan
Divisional Director, Managed Care	Mercy Health Partners
President	Dyckman & Associates, LLC
Strategic Consultant	Humana
VP Provider Development	One Call Medical
Regional Manager	Health Plan of Michigan
SVP, Commercial Markets & Health Management	BlueCross BlueShield of MN
President & CEO	HEOPS, Inc.
Director Health Network Services	Blue Cross Blue Shield of NE
Author, Online Column	Managed Care Contracting & Provider Payment
Director of Science & Quality	American College of Cardiology
Director, Network Development	Blue Cross Blue Shield of Louisiana
Director Product Management	McKesson
Reimbursement Manager	Dynasplint Systems, Inc.
National Sales Manager	American Specialty Health
Sr. Contract Manager	University of Colorado Hospital
Provider Contracting	Midlands Choice
Director, Network Pricing	United Healthcare
Director of Network Services	Physicians Health Plan of Mid Michigan
Director of Provider Services	CenCal Health
Manager	BRS Inc.
Dir Payer Relations & Contracting	Neurorestorative
Director of Provider Contracting	Blue Cross Blue Shield of Louisiana
Director Provider Relations	ODS Companies
VP Health Network Services	Blue Cross Blue Shield of NE
Director, Contract Management	Essence Healthcare, Inc.
Director, Network Management	First Choice Health Network
Director of Provider Services	MedPOINT Mangement

Sales Executive	McKesson Health Solutions
Service Area Manager	Mid Rogue IPA
Managed Care Coordinator	White River Medical Center
Director, Network Contracting & Strategy	Horizon NJ Health
POE Team Leader	National Government Services, Inc.
Director, Facility Reimbursement	Blue Cross Blue Shield of Louisiana
Provider Relations Supervisor	Athens Area Health Plan Select
Director, Business Operations	Great Plains Regional Medical Center
CEO	Axela Care Health Solutions
President	Axela Care Health Solutions
Member, Healthcare Practice Group	Dykema Gossett PLLC
Chief Development Officer	CareMeridian
Director, Provider Relations	Public Employees Health Plan
Director	McKesson Health Solutions
Vice President, Facility Contracting & Services	EmblemHealth
Director of Contracting	AIDS Health Foundation
National Director	Cancer Treatment Centers of America
Director, Managed Care Contract & Admin	University of Colorado Hospital
Founding Partner	Strenuus
AVP Provider Network	MMM Holdings, Inc.
Senior Pricing Manager	Allergan
Mgr, Contracting & Facility Relations	HMSA
Director, Network Contract Management	Independent Health
Sales and Marketing Director	PTPN
Corporate Director	Catholic Health Partners
Director of Reimbursement	Dynasplint Systems, Inc.
CFO	Alameda Hospital
QA	Pfizer
President	Health Plus Technologies, Inc.
CEO	Sharp, Inc.
Sr. VP Network Operations	Aetna Medicaid
Associate Vice President, Provider and Community Affairs	Amerihealth Mercy Health Plan
Director of Managed Care & Compliance	Integrated Community Oncology Network LLC
Associate Vice President, Corporate Provider/Contract Support Services	Molina Healthcare, Inc.
Legal Affairs	MMM Holdings, Inc.
Account Development Manager	GSK
Director of Finance	Medica
VP, Provider Contracting	CIGNA
Managed Care Manager	BryanLGH Medical Center
Business Development	Strenuus

Contracting Manager	Slocum Dickson Medical Group
Provider Relations Rep.	Aids Health Foundation
Director, Managed Care	The University of Chicago Medical Center
Associate Medical Director	MMM Holdings, Inc.
Executive Director	MedAssets
CEO	Validare, Inc.
Senior Manager, Payer Relations	Medtronic
Sr. Manager, Payer Relations	Medtronic
Sr. Product Consultant	McKesson Health Solutions
Director Managed Care	Humility of Mary Health Partners
Payor Relations Director	Johnson & Johnson
Senior Regional Manager	Pediatrix Medical Group
VP Payor Relations & Contracting	Texas Health Resources
Director of Provider Services	Meridian Health Plan, Inc.
VP - Network Development	Network Health Plan
SVP. Products & Operations	MedCost
Provider Relations Manager	Mid Rogue IPA
Director, Plan and Provider Performance	Independence Blue Cross
Director National BH Networks	Magellan Health Services
Sr. Director, Provider Strategy	OptumHealth
VP, Product Management	MedAssets
Executive Director	NEWHVN
National Director, Strategic Markets	Cancer Treatment Centers of America
Managing Director, Managed Care	The Nemours Foundation
Administrator, Managed Care	Children's Memorial Hospital
Director	BCBSLA
Director, Contracting	Walgreens
Director, Payer Relations	Pinnacle Health System
Director, Network Development	Select Health Plan of SC
Sr. Manager, Carrier Programs	UAW Retiree Medical Benefits Trust
Contract Manager	Home Health United, Inc.
Principal, Managed Care Services	ECG Management Consultants, Inc.
Regional Manager	Cancer Treatment Centers of America
Market Development	Intel
Project Manager	People's Health
Director of Special Projects	People's Health
Chief Development Officer	Inspiris
Director, Quality Improvement	Preferred Health Systems
Director	AARP
Director, Stars	BCBST

Asst. Director, Gov't Programs	Security Health Plan
Director, Medicare Sales	Capital Blue Cross
CEO	Advantica
Medicare Part D Compliance Officer	NRECA
Plan Manager	NRECA
Sr.Rep Medicare Program	NRECA
Sr. Mgr MC	Endo Pharma
Director, Business Development	Connolly Healthcare
Senior Product Manager	Blue Cross Blue Shield of MA
Director - Medicare	IHC
Nat'l Director of Managed Care	SaveSeniorCare
Director of Marketing	Security Health Plan
Medicare Advisor	UnitedHealthcare Medicare Solutions
Sr. Account Executive	VSP Vision Care
CEO	All-Med Services
Executive VP of Finance	All-Med Services
Chairman	All-Med Services
Managing Editor	Atlantic Information Services
Associate Editor	Atlantic Information Services
President	UPMC Health Plan
National Medical Director	Aetna
Chief Gov't Affairs Officer	XLHealth
Senior VP, Corporate Development	Universal American Financial Corp.
Chief Actuary, Retiree Solutions	UnitedHealthcare
Senior VP, Strategy & Development	HealthSpring, Inc.
Senior Fellow	Mathematica Policy Research
Quality Improvement Program Manager	Health Net, Inc.
Director, Healthcare Policy	BCBS of FL
Executive VP	Matrix Medical Network
VP, Medicare Revenue Management	Freedom Health Plan
Chief Medical Officer	Leprechaun, LLC
Managing Director	Stifel Financial Corporation
President	Lumeris
VP & Director, Medicare Policy Project	Kaiser Family Foundation
Managing Principal	Deft Research
Principal	ATTAC Consulting Group
VP & Medical Director	WellPoint
Director of Business Development	Leprechaun, LLC
Regional VP of Sales	Matrix Medical Network
Senior VP, Client Services	Matrix Medical Network
EVP of Business Development	MediConnect Global

President & CEO	VARIS
Business Development	VARIS
VP Operations	VARIS
Sr. Director, Marketing	DestinationRx
VP Sales	Americhoice
VP & Director of Marketing	Old Surety Life Insurance Company
Executive	Finelight
Medical Dir of Quality	Texas HealthSpring
CEO	MediConnect Global
Executive VP	DMW Worldwide
Executive Director	Mercy Health Plans
VP of Sales	Protocol Services Acquisition Corp
President	Marketing Direct Inc.
Executive VP Operations	Healthcare Recoveries
Principal	Ingenix Consulting
VP	Healthways
VP	Highmark
Sales Director	DestinationRx
Exec	Humana
Director	Humana
Senior VP	DestinationRx
Director of Medicare	Healthways
Executive	MediConnect Global
Assoc Exec Director	North Texas Specialty Physicians
CEO	Avesis
Director	Avesis