



2022 National Medicare Advantage Forum

Implementing Successful Strategies that Focus on Member Enrollment, Revenue Enhancement, Medical Management, Compliance and Operations!

June 9 – 10, 2022 • InterContinental New Orleans • New Orleans, LA

Overview

Medicare Advantage is currently facing unprecedented challenges. The changes and cuts for Medicare Advantage have ushered in a much tougher climate for health plans. The cuts render revenues challenging and margins tight. It's more important than ever in this era of pay for performance that medical management, operations, customer service and the financial side all work together to both advance the metrics needle for Star Ratings and provide actual value-based services and improved outcomes. How to run a tighter ship to protect margins, provide real outcomes, and increase your plan payments?

The *2022 National Medicare Advantage Forum* promises to set standards within the industry, and will prove to be a game changer for leaders, experts, as well as policymakers involved within Medicare Advantage. In addition to having a strong focus on the larger issues facing Medicare Advantage – such as quality improvement, member acquisition/retention, profitability enhancement, compliance, etc. – the conference will feature topics focused on Product Development, Innovation and Value-Based Healthcare.

In this premier event, we bring together leaders and innovators to share their insights and offer solutions on the abundant challenges facing Medicare Advantage. By attending the *2022 National Medicare Advantage Forum*, you will learn what others in your industry are doing to be better prepared for the challenges that lie ahead in 2022 and beyond.

Intended Audience

From Health Plans, Medicare Advantage Plans & Managed Care Organizations:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Pharmacy Officers & Chief Information Officers

Also, Presidents, Vice Presidents, Directors & Managers of:

- Medicare
- Star Ratings
- Senior Products
- Quality Improvement
- Marketing
- Managed Care
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Regulatory Affairs
- Risk Management
- Utilization Management
- Business Development
- Medicare Stars
- Medicare Advantage
- Government Programs
- Data & Analytics
- Value-Based Health
- Sales
- Medical
- Product Development
- Finance
- Quality
- Pharmacy
- Disease Management
- Community Health
- Network Management
- Pharmacy

This program is also geared towards Hospitals & Health Systems, Vendors, Healthcare Consultants, Solution Providers, Pharmacy Benefit Managers, Disease Management Organizations, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Thursday, June 9, 2022

7:15 *Conference Registration & Morning Breakfast*

8:15 *Chairperson's Opening Remarks*

8:30 Analytics, Innovation, and Outcomes: Keys to Addressing Social Drivers of Health for Medicare Members

Dee Bialecki-Haase, MD, MBA, CPE
Chief Medical Officer
Paramount Health Care

Katie Ward, DNP, RN
Associate Vice President, Social Determinants of Health
ProMedica

9:15 Examining Population Health Management within a Medicare Advantage Program

Lisa Trumble
President & CEO
SoNE HEALTH

10:00 *Networking Break & Refreshments*

10:30 What Medicare Advantage Plans Should Do to Achieve and Maximize Profitability in a Changing Market

Dani Holliston
Senior Product Manager, Government Programs
Medicare Product Management
Cambia Health Solutions

11:15 ACO REACH Model: Implications for Medicare Advantage Plans

Alexis Levy
Managing Director
HealthScape Advisors

12:00 *Luncheon for All Attendees & Speakers*

1:15 Next Gen RPM – Remote Patient Monitoring in Medicare

Taylor Jackson
AVP, Strategic Growth
Athelas

2:00 Panel Discussion: Expanding Value-Based Healthcare within Medicare Advantage

Dani Holliston
Senior Product Manager, Government Programs
Medicare Product Management
Cambia Health Solutions

Abigail Carroll, RHIT, CRC, RAP
Leader, Risk Adjustment Coding
MVP Health Care

Nirnay Patel
VP & General Manager
Government Business/Enterprise Digital Strategy
Simplify Healthcare

3:00 Networking Break & Refreshments

3:30 Navigating the World of Medicare Advantage Risk Adjustment Coding

Abigail Carroll, RHIT, CRC, RAP
Leader, Risk Adjustment Coding
MVP Health Care

4:15 The Future of Medicare Benefit Plan Management

Nirnay Patel
VP & General Manager
Government Business/Enterprise Digital Strategy
Simplify Healthcare

5:00 End of Day One

Day Two – Friday, June 10, 2022

7:15 Networking Breakfast

8:15 Chairperson's Recap of Day One

8:30 Maximizing Responsiveness to Critical Incidents in a Managed Care Environment to Prevent Abuse, Neglect, and Exploitation

Jamie Kennedy
Director, Quality

UPMC Health Plan

9:15 Winning Strategies for Educate, Activate and Delight Your Medicare Advantage Members

Melissa Smith

Executive Vice President, Consulting & Professional Services

HealthMine

10:00 Networking Break & Refreshments

10:30 Collaborative Models for Medicare Readmissions Prevention: A Patient/Provider/Payer Model

Aaron Sherman, MD

Senior Medical Director

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11:30 Conference Concludes