



# 2023 Onsite Employee Health Clinics Forum

*Leading Strategies to Build & Expand Worksite Clinics: Reduce Medical Expenses, Ensure/Maintain a Competitive Benefits Strategy and Achieve a High-Performing & Healthy Workforce*

**June 26 – 27, 2023 • Loews Vanderbilt Hotel • Nashville, TN**

## Overview

We are currently at a crucial point in time for corporate healthcare – employers are operating in a political and economic situation that has considerably evolved. Building and expanding onsite employee health clinics has become an imperative in enabling employers to offer competitive benefits, control costs, and provide quality healthcare to employees. Moreover, employers must redefine their corporate healthcare strategy, and innovation will be key to success!

The opportunities and challenges facing onsite health clinics have drastically changed over the past year. Healthcare reform has made its way to center stage on all matters related to healthcare, and onsite employee health clinics are no exception. Employers are aggressively seeking innovative means to cut back on corporate healthcare costs, and onsite employee health clinics have proven to be an effective way to significantly reduce those healthcare costs, and ultimately, have a positive impact on the company's bottom line.

By attending the 2023 Onsite Employee Health Clinics Forum, you will learn what it takes to build and streamline facilities that meet innovative visions for healthcare and wellness. You will also learn the benefits associated with expanding current onsite health facilities. Furthermore, you will walk away with practical solutions to operate a cost-effective healthcare program while providing quality healthcare.

## Intended Audience

### From Employers:

*Chief Executive Officers, Chief Medical Officers, Chief Human Resources Officers, Chief Operating Officers*

*Also, Presidents, Medical Directors, Vice Presidents, Directors & Managers of:*

- Human Resources
- Onsite Health
- Nursing
- Medical Services
- Wellness
- Human Capital Management
- Operations
- Occupational Health & Medicine
- Benefits
- Employee Health
- Health & Safety
- Health
- Employee Services
- Finance
- Disability Management
- Strategic Planning

*Also, Executives from Hospitals, Health Systems, Health Consulting Firms, Health Plans, Medical Centers, Government/Municipalities, Urgent Care Centers, Retail Based Health Clinics, Vendors, Solution Providers and More!*

## Agenda

### Day One – Monday, June 26, 2023

- 7:15 *Conference Registration & Morning Breakfast*
- 8:00 *Chairperson's Opening Remarks*
- 8:15 Establishing Your First On-Site Health Clinic – Building the Foundation of a Successful Program**
- 9:00 Attaining ROI for On-Site Health Clinics and Effectively Managing Initial Costs**
- 9:45 *Networking Break & Refreshments*
- 10:15 Developing an Innovative On-Site Health Clinic Model that Positively Changes Patient Behavior – Examining New Approaches to Enhanced Quality of Care and Controlled Costs**
- 11:00 Assessing the Applicability of an On-Site Health Clinic for your Company and Determining the Competitive Advantage**
- 11:45 How to Measure Health Improvement for On-Site Employee Health Clinics**
- 12:30 *Luncheon for All Attendees & Speakers*
- 1:30 Launching Innovative Programs to Effectively Engage and Incentivize Employees to Utilize On-Site Health Clinics**
- 2:15 Panel Discussion: Implementing an On-Site Health Clinic that Allows a Company to Ensure Employee Satisfaction, Maintain Competitive Benefits, and Significantly Reduce Costs**
- 3:15 *Networking Break & Refreshments*
- 3:45 Effectively Managing and Increasing Productivity for Employees with Health Risks & Chronic Conditions through Onsite Clinics**
- 4:30 Building the Onsite Health Clinic Partnership to Handle Just About Anything – Even During a Pandemic**
- 5:15 *End of Day One*

### Day Two – Tuesday, June 27, 2023

- 7:15 *Morning Breakfast*
- 8:00 *Chairperson's Recap of Day One*
- 8:15 Developing a Viable Primary Care Model for your On-Site Clinic to Ensure Quality Healthcare and Employee Satisfaction**

**9:00 Creating an Integrated Value-Based and Consumer-Friendly Health and Wellness On-Site Health Clinic**

*9:45 Networking Break & Refreshments*

**10:15 Panel Discussion: How to Develop On-Site Health Clinics by Integrating Existing Programs and Driving Appropriate Utilization**

**11:00 Worksite Wellness: Integrating an Onsite Clinic with a Wellness Program**

**11:45 Your Onsite Health Clinic and Engagement: How to Setup a Successful Outreach Program**

*12:30 Conference Concludes*

**Workshop Session**

Monday, June 26, 2023 • 5:30 p.m. – 7:30 p.m.

**How to Develop and Maintain a Successful Onsite/Nearsite Health Clinic for Your Organization**