



2024 National Telemedicine Forum

Key Strategies to Revolutionize & Transform Healthcare Delivery, Optimize Quality Patient Care & Outcomes, Increase Accessibility, Enhance Data Analytics, and Reduce Costs!

March 21 – 22, 2024 • Loews Nashville Hotel • Nashville, TN

Conference Overview

Today, telemedicine is one of the fastest growing sectors in healthcare. It is reshaping the landscape of healthcare delivery in the United States, and is being recognized as the future of global healthcare. Telemedicine addresses and achieves the basic tenants of Healthcare Reform: providing the population with access to improved and convenient, high quality patient centric care, enhancing outcomes, while reducing per capita expenditures. Today, nearly 50 percent of hospitals throughout the United States are engaged in telemedicine programs. Studies have shown that the benefits of telemedicine include significantly improved outcomes, efficient care delivery as well as reduction in mortality rates, hospitalizations, length of stay, readmissions and healthcare costs. Telemedicine has greatly enhanced access to quality care in rural areas and patient satisfaction has increased due to its convenience and patient centric approach.

We have created an exciting, high-level forum featuring knowledgeable leaders and executives from the nation's leading Hospitals and Health Systems who will share their perspectives, valuable insights and expertise on how to be best equipped for the rapidly evolving and exciting landscape of telemedicine. This exclusive event targets senior level executives in order to maximize educational and networking opportunities.

Intended Audience

From Hospitals & Health Systems:

Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Quality Officers, Chief Marketing Officers, Chief Medical Officers, Chief Strategy Officers, Chief Information Officers, Chief Innovation Officers, Patient Safety Officers, Chief Technology Officers

Also, Presidents, Vice Presidents, Directors and Managers of:

- Telemedicine
- Telehealth
- Medical Management
- Medicare
- Senior Products
- Health Reform
- Innovation
- Clinical Operations
- Compliance
- Care Management
- Operations
- Strategy
- Business Development
- Population Health Management
- Health Promotion and Wellness
- Community Health
- Medicare Advantage
- Government Programs
- Patient Quality and Safety
- Readmissions
- Clinical Informatics
- Finance
- Product Development
- Finance
- Quality
- Pharmacy

- Regulatory Affairs
- Risk Management
- Utilization Management
- Business Development
- Disease Management
- Community Health
- Medical Practitioners
- Pharmacy

This program is also geared towards Health Plans, Telemedicine Companies, States, Government Agencies, Vendors, Employers, Purchasers, Population Health Management Organizations, Physician Groups, Managed Care Organizations, Wellness & Prevention Companies, Healthcare Technology Innovators, Healthcare Consultants, Solution Providers, Data Analytics Providers, Pharmacy Benefit Managers, Disease Management Organizations, Home Health Care Companies, Third Party Administrators, Pharmaceutical & Medical Device Companies, IT & Business Process Outsourcing Companies and Enrollment Brokers

Agenda

Day One – Thursday, March 21, 2024

7:15 Conference Registration & Morning Breakfast

8:15 Chairperson's Opening Remarks

Virginia Burchett, MPH
Chief Executive Officer
VBurchett Consulting

8:30 The Opportunities, Challenges and Limitations of Telemedicine for Hospitals

Ashley Connors, BSN, RN, SANE-A
Assistant Director, Sexual Assault Nurse Educator
University of Arkansas for Medical Sciences

Lauren Wegener, BSN, RN, SANE-A, SANE-P
Assistant Director, Sexual Assault Nurse Educator
University of Arkansas for Medical Sciences

9:15 The Gaps in Implementation that Prevent Adoption of Service Lines

Sandi Wagner, BSN, MBA, MHL
Director, Virtual Services
Saint Francis Health System

10:00 Networking Break & Refreshments

10:30 Telehealth Strategies within Primary Care Access in the Delivery of Value Based Care

Carrie Nelson, MD, MS, FAAFP
Chief Medical Officer
KeyCare Medical

11:15 Digital Health Strategy in Emergency Services

Shashank Ravi, MD, MBA

*Director, Quality, Adult Emergency Department
Medical Director, Value Based Care Program*

Stanford Health Care

Patrice Callagy, RN, MPA, MSN, CEN

Vice President, Emergency Services

Stanford Health Care

12:00 *Luncheon for All Attendees & Speakers*

1:15 eVisit: Incorporating Asynchronous Care into the Virtual Health Program

Amber Humphrey

Senior Director, Telehealth

Vanderbilt University Medical Center

2:00 Panel Discussion: Implementing Hospital Telemedicine Programs – Strategies to Address Costs, Improve Quality Care and Greater Healthcare Access

Carrie Nelson, MD, MS, FAAFP

Chief Medical Officer

KeyCare Medical

Sandi Wagner, BSN, MBA, MHL

Director, Virtual Services

Saint Francis Health System

Ashley Connors, BSN, RN, SANE-A

Assistant Director, Sexual Assault Nurse Educator

University of Arkansas for Medical Sciences

3:00 *Networking Break & Refreshments*

3:30 Patient-Centric, Value-Based Digital Health Innovation for Medical Groups and Health Systems

Nzinga Lowe

Chief Executive Officer

Pygmalion Health

4:15 Examining Clinical and Quality Benefits of Remote Patient Monitoring, Chronic Care Management, and Behavioral Health Integration

Ori Lotan, MD

Chief Medical Officer

Nsight Health

5:00 *End of Day One*

Day Two – Friday, March 22, 2024

7:15 *Morning Breakfast*

8:15 *Recap of Day One*

Virginia Burchett, MPH
Chief Executive Officer
VBurchett Consulting

8:30 Innovation in Healthcare: Translating Theory to Practice

Scott Tornek
President
KM Harris
Former Chief Strategy Officer, PCCHW
Penn Medicine

9:15 Optimizing Telemedicine by Increasing Access to Care through Video Visits

Rachel Mutrux
Senior Program Director, Missouri Telehealth Network
Director, Show-Me ECHO
State Director, Heartland Telehealth Resource Center
University of Missouri Health

10:00 *Networking Break & Refreshments*

10:30 A Step-By-Step Guide to Implementing a Reimbursable and Compliant Telemedicine Program

Virginia Burchett, MPH
Chief Executive Officer
VBurchett Consulting

11:30 *Conference Concludes*